

HEALTH, SAFETY AND ENVIRONMENTAL INFORMATION:

- No added Lead, Mercury & chromium compounds.
- Lead content in dried paint film does not exceed 90 parts per million.
- Treatments such as sanding, burning off etc of paint films may generate hazardous dust and other fumes.
- Wet sanding/flaming should be used wherever possible. Work in well-ventilated areas. Use suitable personal protection equipment
- Do not get in eyes, on skin or on clothing
- Call a POISON CENTER or physician if you feel unwell.

HAZARD STATEMENTS:

- Toxic to aquatic life.
- Harmful to aquatic life with long lasting effects.

PRECAUTIONARY STATEMENTS:

- Keep out of reach of children.
- If medical advice is needed, have product container or label at hand.
- Avoid release to the environment.
- Dispose of contents and containers in accordance with all local, regional, national and international regulations.

PRECAUTIONS:

- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4hrs of application.
- Do not apply during wet weather.
- Don't use on the high dampness surface i.e. moisture level exceeds 20%.
- Do not over thin or overextend the brush.
- Do not use Universal stainers or any other colorants.
- Stir thoroughly before use.

CONTACT US:

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Akzo Nobel India Limited Geetanjali Apartment, 1st floor, 8B Middleton Street, Kolkata 700 071
In case of any complaints please contact Customer care cell,
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Haryana, India

Note: The information provided above may change without prior notice.

Scan the
QR code



Velvet Touch Eterna

PRODUCT DATA SHEET



EXCELLENT
ADHESION



ANTI
EFFLORESCENCE



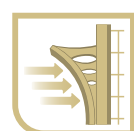
10 YEARS
WARRANTY*

Dulux Velvet Touch Eterna Basecoat is an easy to apply surface protector that is made up of micronized pigments and fillers coupled with an extremely tough polymer that protects the topcoat layer from mild dampness and alkalinity.

Dulux Velvet Touch Eterna Basecoat gives best in class adhesion against ordinary primers, thus providing better finish to the topcoats & maintaining finish for a longer time period.



PRODUCT FEATURES AND BENEFITS :



Superior Adhesion: Provides excellent adhesion between the substrate & topcoat.



Micronized pigments to seal the pores, thus Enhances the Topcoat Coverage and Finish.



Comes with 10 years of performance warranty under Dulux Assurance warranty program*.



Superior Protection against Alkali: Alkali Resistant – Up to pH 12.5, Resists Primary Efflorescence better compared to normal interior primers.



Superior Whiteness: The product comes with a Superior Whiteness.

(* With Dulux Velvet Touch Eterna Top coat system)

PRODUCT RELATED INFORMATION :

Film Composition :

Pigment	:	Light fast Non-Lead/Chrome pigment.
Binder	:	Acrylic Co-polymer Emulsion
Solvent	:	Water
Colour	:	White

Volatile organic compound (VOC) : <50 gm/liter

Gloss/Sheen Level : N/A

Flash Point (IS 101/1987, Part 1, Sec 6) : Non-Flash

Stability of Thinned Paint :

Can be used within 24 hours of thinning after mixing.

Dry Film Thickness (Calculated) :

15-20 microns at coverage of 180-200 sqft / litre.

Theoretical Coverage : 180-200 sqft/litre/coat

(The Spreading capacity/coverage of this product will vary considerably according to the roughness and porosity of the surface also the surface preparation)

Pack Size : Available in 1, 4, 10 & 20 liters

APPLICATION RELATED INFORMATION:

Before application, read the safety, health and environmental information and the precautions given below.



Application Tool:

- Suitable for application by brush or roller.

Surface Preparation - Pre Painting Steps



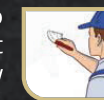
- Freshly Plastered surfaces must be allowed to cure completely. It is recommended to allow at least 28 days as the curing time for new masonry surfaces.



- Ensure surface is thoroughly clean, dry, and free from all loose particles, dirt, dust, chalk, grease, fungi, mold, and flaking paint. Surface should be thoroughly rubbed down using a suitable abrasive paper and thereafter wiped off.



- For areas severely affected by fungus application of Dulux Aquatech Pre-Treatment coat is recommended.



- In case of areas having dampness use Dulux Aquatech Interior Waterproof Basecoat/ Dulux Aquatech Interior Waterproof Basecoat Advance on the bare surface as per recommendation.



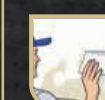
- Fill up all minor cracks and defects with Dulux Aquatech Range of crack fillers as per requirement / cement and sand mixture in the ratio 1:3 Avoid application of putty or filling compound.

Priming - Putty - Priming



Primer 1st Coat :

Prime surface with a coat of **Dulux Velvet Touch Eterna basecoat** at 50% dilution and dry for 4-6 hrs.



Putty Application:

Smoothen the surface by filling dents with thin coats of Dulux Acrylic wall putty. Allow drying for 6-8 hours. Sand with Emery paper 180 and wipe clean.



Primer 2nd Coat :

Prime putty applied surface with a coat of **Dulux Velvet Touch Eterna basecoat** at 50% dilution and dry for 4-6 hrs.

Topcoat Finishing



Stir thoroughly before use. Apply 2-3 coats of Dulux Velvet Touch Eterna Topcoat Paint and allow a drying time of 4-6 hours between the coats. Normally two coats of paint are enough for opacity and the desired finish. An additional coat might be required change of color.



Drying Time



Single coat at standard thickness

Touch Dry	:	Upto 60 Mins.
Recoat	:	4-6 hours.

Drying time may vary according to temperature and humidity. For instance, drying time will be significantly longer in cool and humid conditions